

Annual Giving Appeal

Skyrocketing building material prices, limited volunteers, rising unemployment, and more families searching for affordable housing; we need your support more than ever. *We hope this appeal inspires you to give today to make housing equality in Santa Fe a reality.*

Everyone Deserves a Home

Amber Prada was out of options. As a single mom in need of housing, her options were to rent a cramped trailer or move in with her parents. Unable to qualify for a traditional home loan, she looked into Santa Fe Habitat's homeownership program. But Amber felt the requirements were too rigorous since she was pregnant. Although discouraged, Habitat still lingered in the back of her mind and a few years later she was ready to apply. "I felt God leading me back and I wanted to give it my best try," said Amber. In 2017, she successfully qualified to become a Partner Family.

It took a village to complete the homeowner requirements. Her family pitched in to babysit or swing a hammer to help Amber with Sweat Equity hours. She witnessed the love, time, and skill volunteers pour into constructing Habitat homes, all while acquiring valuable homeowner skills and building a community among neighbors. In July of 2018 she closed on her home, "It was very emotional moving in. To be a single mom, you feel a weight to provide everything your kids need. I remember looking for houses, feeling defeated. Being in this program paved us a path of stability."

Now, Amber has a safe and affordable home that gives her the financial means to lead a fulfilling life for her family of four. She no longer has to choose between rent and a car payment. If her girls want to play sports, she has the 'wobble room' to sign them up for softball, volleyball, and even ballet. Her home is filled with love, straight down to the studs signed with messages by friends and family. She cherishes the Bible and hammer she received at her home dedication. "I'm blessed and grateful to have been part of the program."

We thank Amber for sharing her story and are proud to see her family thriving in their Habitat home.



Meet the Prada Family – Janelle, Moriah, Amber & Janae. (L-R)

Building Homes, Building Hope

Safe, secure, and affordable housing is the foundation for a healthy family and healthy community. Let's build the community we want to see – one where families don't have to worry about leaky pipes, lack of heat, or piling on top of each other in a single, overpriced bedroom.

– Santa Fe Habitat for Humanity





HOMES

8 homes built*

22 home repair projects*

125 total homes built since 1987

ENERGY EFFICIENCY

1 Santa Fe Community Foundation Piñon Visionary Award*

72K kilowatt hours of solar energy saved*

16 solar systems producing energy*

VOLUNTEERS

3 AmeriCorps Members*

20,594 volunteer hours*

699 volunteers*

FAMILIES

8 Partner Families*

2,853 sweat equity hours*

256 hours of homeownership EDU courses*

RESTORE

300 Tool Lending Library members*

1.3M pounds diverted from landfills*

\$1,780 generated from metal recycling*

*All the above data is from the 2019 calendar year.

Challenges We Face...

- The price of building materials has nearly doubled and in some cases, tripled since the COVID-19 outbreak. (1)
- In Santa Fe, more than 6,000 households are paying more than half their income on rent, leaving little else for basic needs like food and medicine. (2)
- 53% of Santa Fe's workforce live outside of the city of Santa Fe, contributing to a loss of over \$300 million in our city's economy each year. (3)

*(1) Santa Fe Habitat Financial Data. (2-3) Advancing Affordable Housing and Livable Neighborhoods Advisory Group Data, 2018.

A Letter from our Leadership

Warmest greetings to our friends, families, and volunteers. On behalf of our Board of Directors, we send our best to you during these unprecedented times. Through the challenges we are experiencing as a community, Santa Fe Habitat is more grateful than ever for the generosity of our supporters who continue to make our mission possible. We thank everyone who has given their annual gift already – because of you, we boldly push our mission forward and have landed on our feet from the trials of this virus. We hope to inspire you through this giving appeal to cement the importance and impact of our mission.

We are proud to announce that we won the prestigious Piñon Visionary Award from the Santa Fe Community Foundation for our Net Zero Energy Initiative by installing solar panels and all-electric appliances in our new homes. Building homes that save more energy than they consume solidifies our unique commitment to sustainability, energy efficiency, and green building. So far in 2020, we completed our first Net Zero home, finished two other homes, and currently have four homes under construction. We steadily hammer away at our goal of providing seven homes in Santa Fe this year – next year we aim to build eight.

This year has certainly challenged our organization and pushed us to dive further and reflect on who we are as a nonprofit to advocate for affordable homeownership. Your gifts directly impact the number of homes we can construct. Santa Fe Habitat received a score of 100 from Charity Navigator, with over 88% of all spending dedicated to direct program costs. And do not forget that donations of \$500 or more are eligible for our New Mexico Affordable Housing Tax Credit Program. Your investment will help us to build more homes and address the serious issue of affordable housing in Santa Fe.

Our deepest gratitude and thanks,

Kurt Krahn, Executive Director & Randy Hibben, Board President